

Studio Indigo Celebrates Win at the 2025 World Superyacht Awards for Superyacht M



LONDON - Studio Indigo is proud to announce that **M**, a 47m displacement motor yacht explorer with interiors by Studio Indigo and Exterior design by Francesco Paszkowski, has won a World Superyacht Award in the category Displacement Motor yachts – 499GT and below, 46 and above.

Now in its 20th year, the World Superyacht Awards recognise the ingenuity and craftsmanship behind the most remarkable yachts launched each year. This year's exclusive ceremony took place in the heart of Venice, Italy bringing together the industry's finest.

A BLEND OF TWO STYLES

Launched to acclaim for its distinctive blend of Scandinavian minimalist and Californian elegance, **M** was created to embody both luxury and adventure. Her bold dark grey hull contrasts with a crisp Matterhorn-white superstructure, hinting at the balance of strength and serenity found onboard.

M comfortably accommodates 12 guests, with four guestrooms and a master suite located on the main deck, which includes its own private fold-down balcony. Designed with entertainment in mind, her expansive exterior includes a sundeck with observation lounge, jacuzzi, wet bar and an adaptable aft deck perfect for parties or water-based activities.

DESIGNED FOR ENTERTAINMENT AND CONNECTION

Inside, the yacht features a calming, tactile interior that maximises natural light, openness and flow. Panoramic windows, sweeping curves and a soft, neutral colour palette create an atmosphere that is both contemporary and timeless. Departing from the traditional main saloon concept, the team designed a multifunctional space where each corner invites a different mood, whether for conversation, relaxation or entertainment, evoking the ambiance of an exclusive private member's club.

“M represents a new direction in superyacht interiors” said Lyne Arbid, Director of Interiors at Studio Indigo. *“Its unconventional layout really caters to the new wave of yacht owners who want a relaxed yet flexible environment – spaces designed for connection, with a deeper sense of immersion in the experience of being at sea.”*

A hallmark of **M's** design is its transformative layout. By rethinking circulation and replacing side entrances with a dramatic aft opening, the yacht maximises volume and enhances the guest experience. In the master suite, a structural wall was removed to create a more expansive bedroom, now complete with a cosy seating area and uninterrupted views from the private fold-down balcony, taking full advantage of the hull's distinctive geometry. On the lower deck, guest cabins were thoughtfully reconfigured with forward-facing beds to enhance spatial perception, while the addition of a dedicated guest corridor introduces a heightened sense of arrival. The result is a seamless flow between indoor and outdoor living, ideal for extended cruising and immersive exploration.

The technology and audio-vision onboard were also of deep importance to the Owners and were therefore thoughtfully integrated to intuitively disappear when not in use. Equipped with a beach club, helipad, extensive toy storage and long-range cruising capabilities, **M** was conceived as more than a yacht - she is a sophisticated platform for adventure, social connection and true escapism.

A THIRD WSA FOR STUDIO INDIGO

Upon winning a WSA, James Kandutsch, CEO of Studio Indigo said: *“It's a magnificent achievement for us – a third WSA for the studio and we couldn't be prouder of our team who worked to create such a special boat that reflected the owner's personality and*

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lifestyle. A huge appreciation to the clients who trusted us with their vision and to Sanlorenzo who helped us push the boundaries of this series.”

Studio Indigo is honoured to have contributed to a project that redefines contemporary yacht living, and to be once again recognised among the world’s leading designers at this 2025 World Superyacht Awards.

NOTES TO THE EDITOR:

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About Studio Indigo:

Founded in 2005 by Creative Director Mike Fisher, **Studio Indigo** has garnered a reputation for impressive luxury design and yet distinctive character, successfully paired via a multi-disciplinary approach encompassing interior design, architecture, and estate management. The Studio has worked on a range of prestigious projects within the UK and across the world with a luxury portfolio extending across a diverse range of sectors including residential, commercial developments and yachts. The team of 45 is comprised of an experienced and talented mix of architects and designers who work closely with their clients to create a result that is both personal and beautiful with each new journey representing a sense of discovery. The Studio’s style straddles a fine balance between aesthetic and function, ensuring spaces are exciting and comfortable whilst also blending both past and present.