## Joseph Giles and Studio Indigo Introduce the Tiro Collection

A Seamless Blend of Nature and Craftsmanship Redefining Luxury Hardware

**London, UK - February 11<sup>th</sup> March, 2024 -** <u>Joseph Giles</u>, renowned for its exquisite hardware designs, announces its collaboration with Studio Indigo to introduce the Tiro Collection. This exclusive line of organic interior hardware marries timeless craftsmanship with contemporary aesthetics, set to debut at London Design Week from March 11th to 15th, hosted by the Chelsea Harbour Design Centre.

Inspired by the serene rock pools of Italy, the Tiro Collection reimagines organic forms through a modern lens, resulting in meticulously crafted pieces that epitomise elegance and functionality. The collection invites users to engage with the artistry of nature on a daily basis.

Carved into the bedrock by centuries of flowing water, Italy's natural basins are mirrored in the stepped detail of each piece within the collection. Meaning "pull" in Italian, "Tiro" speaks to the function of the hardware as much as it does to the fluid motion of water.

Giles Harwood, Director of Operations at Joseph Giles, says: "Created in collaboration with Studio Indigo, we've designed these pieces of hardware to be more than just points of contact; they are conversations with nature, a daily interaction with the art that's formed from the earth's own natural processes."

Ideas for the Tiro Collection first originated in 2022, with design teams from Joseph Giles and Studio Indigo coming together to create a new range of interior hardware. Drawing inspiration from the natural wonders of the Italian landscape, particularly the captivating crater lakes of the Dolomites, the collection emerged as a testament to the beauty found in the unlikeliest of places.

As prototypes were created and tested, the most successful method discovered was to press forge the shapes, making a unique die to achieve the rugged texture, and forming the blanks out of iron.

Initially considering a glass inlay to mimic lake water, practical tests led to a more rugged, natural aesthetic, where the distinct markings and texture of each piece can truly be appreciated.

Lyne Arbid, Interior Design Director at Studio Indigo, says: "We are thrilled to have joined forces with Joseph Giles in this exciting venture. The essence of our design philosophy revolves around the core values of craftsmanship and artistry. The Tiro Collection serves as a testament

to the seamless fusion of opulent hand craftsmanship and the inherent allure of nature's idiosyncrasies."

Daniella Perez Herrera, Head of Brand at Studio Indigo, added: "The longstanding partnership between Joseph Giles and Studio Indigo has been marked by numerous iconic projects so it felt a natural fit for us to partner for this unique creation. This exceptional collaboration has pushed the boundaries of craftsmanship, skilfully mirroring the raw and organic beauty found in nature."

Crafted from solid brass or bronze, each item in the Tiro Collection exudes a sense of weight and texture. Available in ten distinct finishes, including Real Polished Bronze, the collection offers versatility to seamlessly integrate into any design scheme.

From cabinet handles to door knobs, the Tiro Collection presents a comprehensive range of interior hardware designed to elevate any space. Whether adorning cabinets or opening doors, each piece provides sensory delight to any interior.

The Tiro collection will be available to experience firsthand at London Design Week this March.

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## **ENDS**

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**Images:** Please see the link here for images.

Social posts: https://www.linkedin.com/feed/update/urn:li:activity:7150850313082531841

**About Joseph Giles:** Joseph Giles is a leading manufacturer of bespoke architectural hardware, renowned for its uncompromising commitment to quality and craftsmanship. With a diverse range of products crafted from the finest materials, Joseph Giles continues to set the standard for excellence in the world of interior design.

**About Studio Indigo:** Founded in 2005 by Creative Director Mike Fisher, Studio Indigo has garnered a reputation for impressive luxury design and yet distinctive character, successfully paired via a multi-disciplinary approach encompassing interior design, architecture and estate management. The Studio has worked on a range of prestigious projects within the UK and across the world with a luxury portfolio extending across a diverse range of sectors including residential, commercial developments, yachts and aviation. The team of 50 is comprised of an experienced and talented mix of architects and designers who work closely with their clients to create a result that is both personal and beautiful with each new journey representing a sense of

discovery. The Studio's style straddles a fine balance between aesthetic and function, ensuring spaces are exciting and comfortable whilst also blending both past and present.

For more information please visit: <a href="www.josephgiles.com">www.josephgiles.com</a>