

Super-prime design & construction firms collaborate on Notting Hill street art project

Studio Indigo & London Projects unveil new hand-painted mural by Royal College of Art alumni, Adalberto Lonardi, on their Lansdowne Road construction site.

• By PrimeResi Editor • 19th February 2021

London

London Projects, Studio Indigo

The humble development hoarding has been taken to a whole new level at a construction site in Notting Hill.

Design firm Studio Indigo and super-prime construction outfit London Projects have collaborated on a street art project at their new scheme on Lansdowne Road, commissioning a hand-painted mural by Royal College of Art alumni, Adalberto Lonardi.



The striking work is the fifth mural in the Love Kensington + Chelsea Street Art initiative, which is part of Kensington and Chelsea Art Week and aims to “celebrate the histories of

the Borough” with creations by local artists chosen by public vote.

Lonardi’s “Together as One” was selected from three shortlisted designs by RCA students; the public poll received over 1,200 votes.

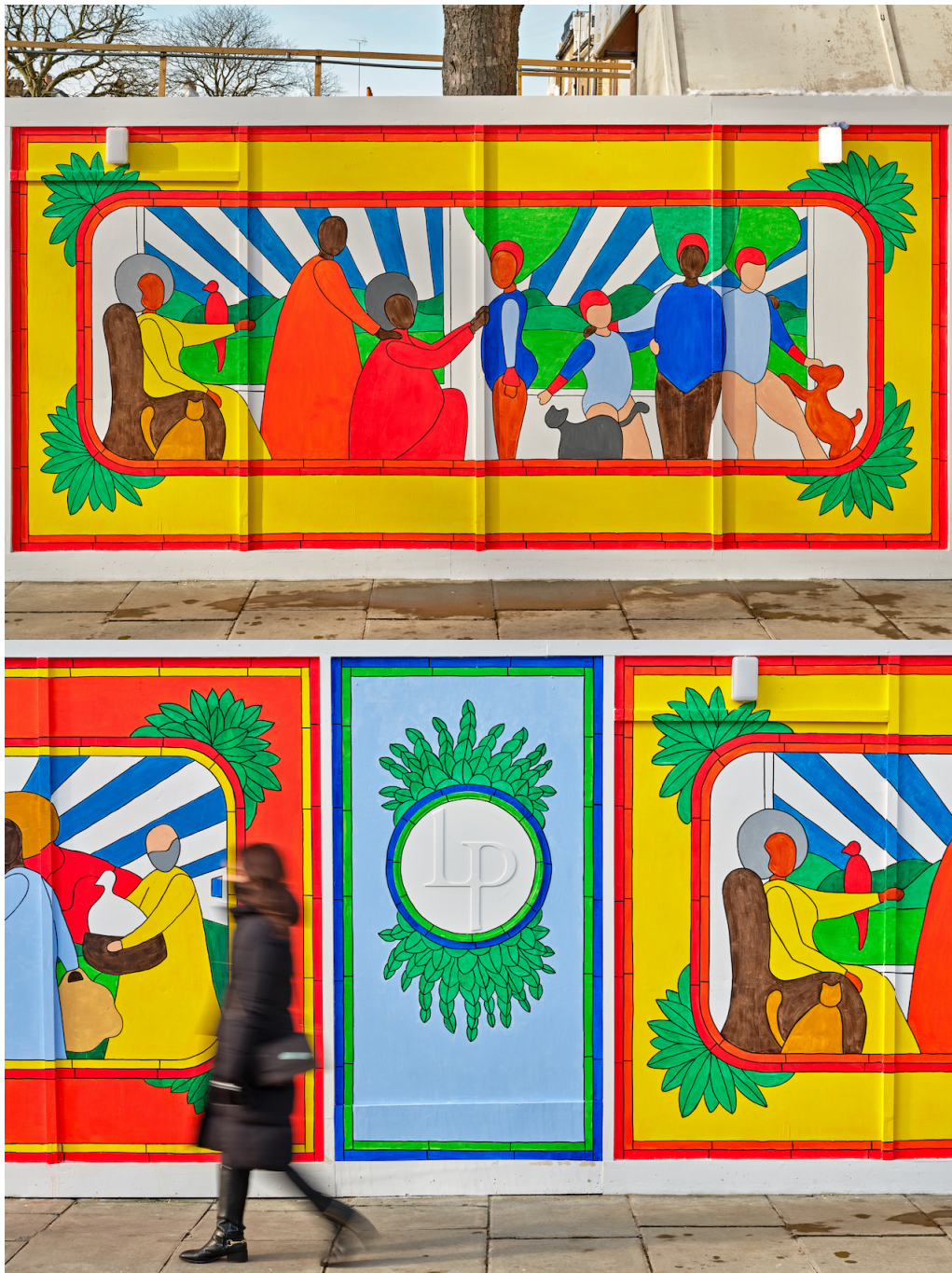
The 22m mural depicts scenes from local history, including the area’s pottery making and farming days, an early Portobello Market, and a family preparing for Carnival inside a recently renovated Georgian house. It will be on display until May.



Adalberto Lonardi: “I believe we need to reconnect with one another and live again together as one. We have to reconnect with our history, traditions and the people who shaped us. As artists, citizens and human beings we must celebrate the essential things of life.”

Tyche McCaig, Director at Studio Indigo: “We are delighted to be a part of this cultural celebration showcasing the borough’s talented artists and rich heritage through KCAW’s art initiative.”

Steve Howat, Managing Director of London Projects: “We have had some very encouraging feedback from the community during the production of this piece and it has provided some much-needed positivity during what is a difficult time.”







All photos by Nick Smith