

studio Indigo

LONDON PROJECTS

Luxury Design Studio and Construction Firm Collaborate in Street Art Project in Notting Hill.

London, UK - Studio Indigo and London Projects showcase a new hand-painted mural by Royal Collage of Art alumni, Adalberto Lonardi, on their construction site in Lansdowne Road, for the public art initiative by Kensington and Chelsea Art Week.

The street art, which was completed on the 15th February, is the fifth mural in the Love Kensington + Chelsea Street Art project. The public art initiative celebrates the histories of the Borough with murals by local artists on construction hoardings and chosen by public vote. The project creates temporary landmarks to identify the area geographically for residents, businesses and visitors to increase a sense of civic pride; to strengthen connection across the community.

"Together as One" by artist Adalberto Lonardi was chosen after three designs were shortlisted and were put to a public vote which received over 1200 votes. The unique design was inspired by the research of the local history and engagement with Studio Indigo, the architects behind the building's restoration and renovation. The winning design was equally inspired by Studio Indigo's architectural influence of the Indian practice of Vaastu and the local culture and heritage.

Tyche McCaig, Director at Studio Indigo, said: "We are delighted to be a part of this cultural celebration showcasing the borough's talented artists and rich heritage through KCAW's art initiative"



Steve Howat, Managing Director of London Projects, describes how "We have had some very encouraging feedback from the community during the production of this piece and it has provided some much-needed positivity during what is a difficult time."

The 22m mural represents three stories in time. The first panel depicts a time when pottery making and farming brought together the rural Knottynghull village in medieval times. The second panel represents an early Portobello Market where the relationships between fruit and vegetable vendors and customers were vital to energise the life of the Borough's streets. The third panel shows the intimate moment of a family preparing for Carnival inside a recently renovated Georgian house. Artist Adalberto Lonardi says: *"I believe we need to reconnect with one another and live again together as one. We have to reconnect with our history, traditions and the people who shaped us. As artists, citizens and human beings we must celebrate the essential things of life"*

The mural will be on display until May 2021.

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PRESS KIT: <u>https://we.tl/t-aOob7kLmUS</u> Photography by Nick Smith <u>https://nsphotography.co.uk/</u>

About Studio Indigo

London-based practice Studio Indigo, founded by Creative Director Mike Fisher in 2005, has garnered a reputation for creating homes across the globe of expressive luxury and yet distinct character – successfully paired via a multidisciplinary approach encompassing interior design, architecture, yacht design and estate management. The award-winning Studio of 40 full-time professionals is comprised of an experienced and talented mix of architects, designers, technicians and interior designers who work closely with its clients to create a result that is both personal and beautiful.

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About London Projects

London Projects is a construction company specialising in super-prime, London residential refurbishments. Founded in 2005 by Steve Howat and Nick Stuttard, former colleagues at one of London's leading high end residential property developers. Combining an unrelenting commitment to quality with investment in highly knowledgeable and skilled people, they have established a reputation as true specialists in the construction and refurbishment of London's finest homes. Today their passion for residential refurbishment and professional delivery knows no bounds. With a portfolio of well over 300 projects in premier London locations such as Belgravia, Knightsbridge and Mayfair, their work is defined by meticulous detail, exemplary craftsmanship and high-quality materials.

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